



Katie Mandes

Vice President, Communications, Pew Center on Global Climate Change

Katie has directed the Washington DC based Pew Center's communication efforts since its launch in 1998. In this role, she is responsible for creating and implementing the Pew Center's global strategic communication plan. Ms. Mandes oversees all aspects of the Center's external communications, including: paid and earned media, speech writing, design and distribution of Pew Center publications and the Center's web site. Ms. Mandes also identifies and analyzes trends in the media and public opinion.

Ms. Mandes also directs *Make an Impact*, a program designed to empower employees and local communities to reduce their individual environmental impact on the environment. Started in 2007 with founding partner, Alcoa – the program has grown to include Entergy and Bank of America and currently reaches more than 300,000 individuals. The program is available in the UK and will launch in China and Brazil in 2011.